



TERMS AND CONDITIONS

ITEM 1: SUBJECT

Tremolino, a private organization in the legal form of association having its registered office at 6 bd Léon Bureau, 44200 Nantes, is the official organiser of Slash.

Slash is an experimental learning program, hereafter "the Program", supported by the European Union and its Music Moves Europe preparatory action.

This Program is designed to support emerging professional songwriters-producers as they look to grow their artists' profiles globally.

Tremolino undertakes to organise this program and to facilitate songwriters-producers gathering.

ITEM 2: CONDITIONS OF PARTICIPATIONS AND APPLICATION FOR SELECTION

The Program is open to all songwriters-producers from the EU countries area, hereafter "the applicant", who would like to benefit from this Program and fit the selection criteria:

- Be 18 years old or over
- Be an individual artist with the ability to compose, produce, arrange
- Having (or taking part in) a professional music project
- Having a solo/duet music project
- Ability to compose, produce, arrange music

- Ability to perform during international showcase festival
- Make a living out of music
- Justify media coverage & presence on social networks
- Present a career development strategy
- Speak English

Notice that there is a gender diversity criterion: at least 60% of men and 40% of women.

The applicant needs to:

- Apply before **6th December, 2020** on www.slash-program.eu
- Submit the musical project (audio and/or video links), hereafter « the content », which must be original creation(s) (no sampling or unauthorized use of copyright protected material). The track(s) can be acoustic, electronic, instrumental or featuring voices.
- Filling out the application form dedicated for the Slash Open-call

There is no cost for entering the open-call. There are no costs for participating in Slash, it is a free program.

After this date, no further file will be considered. Tremolino does not take responsibility for lost entries due to Internet and/or technical problems related to use of the Internet. Proof of sending is not proof of receipt.

The submitted application cannot be withdrawn from the open-call once the application has been submitted, except in case of force majeure.

ITEM 3: SELECTION PROCESS

All requests go through the following selection process:

- **STEP 1:** Online application by the candidates, **4th November 2020 – 6th December 2020**
- **STEP 2:** Submissions will be reviewed by Tremolino to check the applicant's eligibility, **mid-December 2020**
- **STEP 3:** Pre-selection, **early January 2021**
- **STEP 4:** Pre-selected applicants are interviewed through Skype, **mid-January 2021**
- **STEP 5:** Final selection of the 9 musicians, **from 25th January 2021**

This selection board is composed of eight people: two members of Trempolino, two members of SACEM, the main partner, a member of Spot festival, a member of MIL festival, a Slash alumni (first edition) and a relevant professional from the music business / creative sector.

This selection board respects parity and is therefore composed of 50% of women and 50% of men. The selection decisions are final and without appeal. By entering the open-call, the Applicant agrees not to challenge the selection decisions on any ground.

The selection will be made on the following criteria:

- Skills
- Experience
- Motivation

ITEM 4: FINALIST OBLIGATIONS & BENEFITS

The applicant acknowledges and agrees, on behalf of each finalist to the following benefits and obligations:

4.1 Benefits

AUTHOR'S RIGHTS AND COPYRIGHT (6-days' workshop in Lisbon, Portugal)

A 6-days training methodology for musicians providing tools and skills about slasher mindset and resilience

- A European MOOC about author's right/copyright
- Fact-sheets about author's right/copyright management, metadata and royalty tracking tools
- Fact-sheets about publishers/meeting with publishers, good practices list
- Concrete case studies about strategies on streaming platform
- Fact-sheets about music library company
- Webography about blockchain and footprinting

ENTREPRENEURSHIP/BUSINESS WORKSHOP (6-days' workshop in Promus, Aarhus, Denmark)

A 6-days training methodology for musicians providing tools and skills about business, legal and marketing issues

- Map about the music industry ecosystem
- Nine mood boards designed by each SLASH musician + fact-sheets about direct-to-fan strategies
- Crowdfunding campaign and endorsement examples
- Applications subscriptions and tutorials
- Fact-sheets about business model for creators and concrete examples of diversification of activities
- Case studies and concrete examples, time keeper

"Music 2030" WORKSHOP AND SONGWRITING CAMP (6-days' workshop in Nantes, France)

A 6-days training and conferences for musicians providing inspirations and understanding of the next big issues of the music industry

- Exhibition of new instruments
- A conference about music and artificial intelligence
- Innovative tools, software and hardware lists
- A conference about the connected speakers' issues. Crash test room of connected speakers.
- Fact-sheets about blockchain and author's rights, copyrights
- Case studies and concrete examples.

LEARN AND GET INSPIRED

Mentoring & Coaching sessions during 6 months

DEVELOP A EUROPEAN MOBILITY

Connecting with European music ecosystem, developing European network

GET MASSIVE EXPOSURE

Promotion on Slash communication tools (website, social media, print, digital handbook, European & professional events...)

DEVELOP A NETWORK

Networking sessions during international showcases festivals.

Given the international health situation, the program might be subject to change depending on sanitary restrictions and travel conditions.

4.2 Obligations

- The finalist must be available to attend the Slash Program, between January 2021 and June 2021. The detailed program of

all sessions will be communicated during February 2021.

- The finalist will write 3 workshops evaluation reports, 1 mentoring report, 1 coaching report.
- The finalist will sign an agreement before the beginning of the Program.
- The finalist is requested to handle visa formalities when needed.
- The finalist is to provide Trempolino with all administrative documentation by the end of December 2020.
- The finalist accordingly authorizes Trempolino to use the name and likeness, should the need arise, of its representative. By accepting to participate in the program, each finalist agrees that Trempolino, and/or Partners shall not be liable for any loss or injury resulting from participation in the program, acceptance or any travel related thereto.
- Each finalist grants permission to Trempolino and those acting under their authority to use his/her name, photograph, voices and/or likeness, for advertising and/or publicity purposes. To the same end, the finalist also guarantees that Trempolino is authorised to freely use any of the logos, trademarks, title, extracts and other intangible rights and promotional items related to its participation in the program.

The finalist hereby authorizes and represents Trempolino to record, should the need arise, directly or indirectly the participation during the program. This recording may contain "Live session"/showcases. Accordingly, the Finalist must have been authorized by possible co-authors, rights holders or third parties or, where applicable, Collective Management Organizations.

For the same purpose, the finalist also authorizes Trempolino, should the need arise, to reproduce and communicate the recordings to the public for promotional and informational purposes of communicating on the Trempolino properties, especially on www.trempo.com and www.music-incubator.eu, partners website and related social media tools (Facebook, Twitter...), free of charge, through streaming, for a duration of the protection of author's rights (as existing now and as it could be modified in the future). Accordingly, the Finalist must have been authorized by possible co-authors, rights holders or third parties or,

where applicable, Collective Management Organizations.

Accordingly, each Pre-finalist having a Skype' interview with Trempolino expressly authorized Trempolino, should the need arise, to use worldwide these interviews for informational and promotional purposes during the program, and for a term of five years thereafter, by any means and any format whatsoever, including, without limitation, electronically, via Internet (being specified that Trempolino will not be held liable for uses of whatever nature that may be made by web surfers of the interviews appearing on the websites, which may be Trempolino' websites or Trempolino' partner's websites), magnetic, digitally, print, CD-Rom, audiotape, videotape, and any other audio, audio-visual, digital, multimedia support, notably mobile solutions.

Information, including photographs, that is requested from the Applicants/Finalists is essential for entering into this open-call. Trempolino collects participants' personal data by the application form. Trempolino will electronically process this data for the purposes of managing its participants' data file. A proper rights assignment document will be submitted to the 9 finalists on time.

This personal data can be communicated to participants, such as partners, mentors, facilitators, who participate in the organization of the program such as the teams of SACEM, MIL and Promus in order to facilitate the professional interactions. And that's it!

In accordance with the Privacy and data protection privacy from the General Data Protection Regulation, participants may exercise their right to access, withdraw your consent, rectify, erase, limit, oppose and ask for the portability of their data that they can exercise by sending an email to info@trempo.com. That personal data can be name, personal address, phone number, email address or ID number, all collected by Trempolino, responsible for processing the personal data. The participant therefore authorizes Trempolino to keep its personal data for a period of 15 months, that matches with the program's period plus possible delays.

Any prospecting for purposes other than the above mentioned is prohibited.

Trempolino reserves the right to have any disturbances caused by any here-mentioned

prohibited use terminated by any means, including the disconnection of the Applicant/Finalist from the open-call. This is without prejudice to any legal action that Trempolino may take in order to exercise its rights and of any damages to which Trempolino may be entitled as a result of such non-respect of the present provisions.

ITEM 5: LIMITATION OF LIABILITY/CLAIMS

No liability or responsibility is assumed by Trempolino or its partners resulting from applicants' participation in or attempt to participate in the program.

No responsibility or liability is assumed by Trempolino for technical problems or technical malfunction which may affect the operation of the program, including but not limited to any of the following occurrences: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent to or received; lost, late, delayed or intercepted e-mail transmission; inaccessibility of the Website, in whole or in part for any reason; traffic congestions on the Internet or the Website; unauthorized human or non-human intervention of the operation of the Open-Call, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the program, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the Program.

Trempolino or its Partners are not responsible for any attempt by an Applicant or other individual to deliberately damage or undermine the legitimate operation of this Program, including but not limited to any fraudulent claims, which may be a violation of criminal and civil laws. Should such an attempt be made, Trempolino reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution.

Trempolino's failure to enforce any term of these Open-Call Official Rules shall not constitute a waiver of that provision. Applicants engaging in any of the foregoing activities may be disqualified in Trempolino's sole discretion.

Registering and competing for the Slash Open-call implies full acceptance of the present Terms and

Conditions as well as of necessity to formalize later the:

- Pathway agreement

No claims related to the selection of the finalists, or any other aspects of the open-call, will be accepted.

The director of Trempolino has the power to settle all cases not covered by the present Terms.

ITEM 6: MISCELLANEOUS

In the event of circumstances independent of Trempolino's will and resulting in the impossibility of organising the Program, the Open-call shall be cancelled without any indemnification whatsoever.

The present "Terms and Conditions" are governed by French Law.

FOR ANY DISPUTE ARISING IN CONNECTION WITH THE CONSTRUCTION AND/OR PERFORMANCE OF THE PRESENT TERMS, THE COURTS HAVING JURISDICTION AT THE PLACE OF THE REGISTERED OFFICE OF TREMPOLINO WILL SOLELY BE COMPETENT TO RULE ON THE MATTER, WHICH IS EXPRESSLY ACKNOWLEDGED AND AGREED BY THE PARTIES.