

Open Call

SLASH OPEN CALL TERMS AND CONDITIONS

ITEM 1: SUBJECT

Trempolino, a private organization in the legal form of *association* having its registered office at 6 bd Léon Bureau, 44200 Nantes, is the official organiser of Slash.

Slash is an experimental learning program, hereafter "the Program", supported by the European Union and its Music Moves Europe preparatory action.

This Program is designed to support emerging professional musicians as they look to grow their artists' profiles globally.

Trempolino undertakes to organise this program and to facilitate the musician gathering.

ITEM 2: CONDITIONS OF PARTICIPATIONS AND APPLICATION FOR SELECTION

The Program is open to all musicians from the EU countries area, hereafter "the Applicant", who would like to benefit from this Program that fit the selection criteria:

- Be 18 years old or over
- Be an individual artist with the ability to compose, produce, arrange
- Having (or taking part in) a professional music project
- Having a solo/duet music project
- Ability to perform during international showcase festival
- Make a living out of music

- Justify media coverage & presence on social networks
- Present a career development strategy
- Speak English

Notice that there is a gender diversity criterion: at least 60:40 male/female.

The Applicant need to:

- Apply before September 27th, 2019 on www.music-incubator.eu
- Submit the musical project (audio and/or video links), hereafter « the content », which must be original creation(s) (no sampling or unauthorized use of copyright protected material). The track(s) can be acoustic, electronic, instrumental or featuring voices.
- Filling out the application form dedicated for the Slash' Open-call

There is no cost for entering the open-call. Notice that there are costs for participating in Slash program, 500 euros. More details below.

After this date, no further file will be considered. Trempolino cannot accept responsibility for lost entries due to Internet and/or technical problems related to use of Internet. Proof of sending is not proof of receipt.

The submitted application cannot be withdrawn from the open-call once the application has been submitted, except in case of *force majeure*.

ITEM 3: SELECTION PROCESS

All requests go through the following selection process:

- **STEP 1:** Submission will initially be reviewed by Trempolino to check the applicant's eligibility.

- **STEP 2:** Trempolino will choose 15 Applicants among all the European applications. A Pre-selection committee will be created by Trempolino. This committee is composed of stakeholder relevant for music business, creative sector and local partners.

The selection will be made on the following criteria:

- Skills
- Experience
- Motivation

- **STEP 3:** Trempolino will interview (through Skype) the 15 musicians, hereafter The Pre-Finalists.

- **STEP 4:** The curator board will select 5 musicians out of the 15 pre-finalist, hereafter "the Finalist".

The curator board is composed from international stakeholder in the music industry.

The selection decisions are final and without appeal.

By entering the open-call, the Applicant agrees not to challenge the selection decisions on any ground.

ITEM 4: FINALIST OBLIGATIONS & BENEFITS

The Applicant acknowledges and agrees, on behalf of each Finalist to the following benefits and obligations:

4.1 Benefits

DEVELOP AN ENTREPRENEURSHIP MINDSET (7-days workshop)

- Defining audiences and clients based on metadata and data-metrics
- Designing a brand based on storytelling and operational direct-to-fan strategy
- Fundraising crowdfunding, endorsement, and music-monetizing tools
- Copyright management, metadata, and royalties tracking tools

- Using artist-centric applications and tools for business issues
- Google referencing, Spotify artist profile and YouTube channel management
- Defining the legal status for my career as a "slasher" musician

DEVELOP A "SLASHER" MINDSET (5-days workshop)

- Building a "slasher" career strategy on resilience and versatility
- Listening, mapping and using the "weak signals"
- Creative thinking and collaborative management
- Time management, basic stress, anxiety management and health advices
- Gender issues, unconscious bias, sexual harassment and strengthen a sense of legitimacy

LEARN AND GET INSPIRED

- Mentoring & Coaching sessions during 5 months
- 1 personal e-learning pathway
- 1 International festival

DEVELOP A EUROPEAN MOBILITY

- Travel trough 2 European countries (France, Greece)
- Connect with European music ecosystem
- Create your own European network

GET MASSIVE EXPOSURE

- Promotion on Slash communication tools (website, social media, print, digital handbook, European & professional events...)

The Slash program is charged 500 euros. That's it. It includes travels, accommodation, subsistence, workshops, coaching, mentoring, e-learning pathway...

4.2 Obligations

- The Finalist must be available to attend Slash program, between November 2019 and April 2020. The detailed program of all sessions will be communicated during October 2019.
- The Finalist will pay a financial contribution of 500 euros for the entire program.
- The Finalist will write 2 workshops evaluation reports, 1 mentoring report, 1 coaching report.
- The Finalist will sign an agreement before the beginning of the Program.
- The Finalist is requested to handle visa formalities when needed.
- The Finalist is to provide Trempolino with all administrative documentation by the end of October 2019.
- The Finalist accordingly authorises Trempolino to use the name and likeness, should the need arise, of its representative. By accepting to participate in the program, each Finalist agrees that Trempolino, and/or Partners shall not be liable for any loss or injury resulting from participation in the program, acceptance or any travel related thereto.
- Each Finalist grants permission to Trempolino and those acting under their authority to use his/her name, photograph, voices and/or likeness, for advertising and/or publicity purposes.

To the same end, the Finalist also guarantees that Trempolino is authorised to freely use any of the logos, trademarks, title, extracts and other intangible rights and promotional items related to its participation to the program.

The Finalist hereby authorizes and represents (and guarantees that it has been authorized to that end by possible co-authors or third parties) Trempolino to record, should the need arise, directly or indirectly the participation during the program. For the same purpose, the Finalist also authorizes Trempolino, should the need arise, to reproduce and communicate the same to the public for promotional and informational purposes of communicating on the Trempolino properties, especially on www.trempo.com and www.music-incubator.eu, partners website and related social media tools (Facebook, Twitter...), free of charge, through streaming, for a duration of the protection of neighbouring rights (as existing now and as it could be modified in the future).

Accordingly, each Pre-Finalist having a Skype' interview with Trempolino expressly authorized Trempolino, should the need arise, to use worldwide these interviews for informational and promotional purposes during the program, and for a term of five years thereafter, by any means and any format whatsoever, including, without limitation, electronically, via Internet (being specified that Trempolino will not be held liable for uses of whatever nature that may be made by web surfers of the interviews appearing on the websites, which may be Trempolino' websites or Trempolino' partner's websites), magnetic, digitally, print, CD-Rom, audiotape, videotape, and any other audio, audio-visual, digital, multimedia support, notably mobile solutions.

Information, including photograph, that is requested from the Applicants/Finalists is essential for entering into this open-call. Trempolino collects participants' personal data by the application form. Trempolino will electronically process this data for the purposes of managing its participants' data file. Such data processing is reported to the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL).

This personal data can be:

- Communicated to Participants, such as partners, mentors, facilitators, who participate to the organization of the program. And that's it!

In accordance with the French Data Protection Act of 6 January 1978, as amended, Participants may exercise their right to access, correct and oppose the use of their personal data by sending an email to info@tremolo.com.

Any prospecting for purposes other than the above mentioned is prohibited.

Tremolo reserves the right to have any disturbances caused by any here-mentioned prohibited use terminated by any means, including the disconnection of the Applicant/Finalist from the open-call. This is without prejudice to any legal action that Tremolo may take in order to exercise its rights and of any damages to which Tremolo may be entitled as a result of such non-respect of the present provisions.

ITEM 5: LIMITATION OF LIABILITY/CLAIMS

No liability or responsibility is assumed by Tremolo or its Partners resulting from Applicants' participation in or attempt to participate in the program.

No responsibility or liability is assumed by Tremolo for technical problems or technical malfunction which may affect the operation of the program, including but not limited to any of the following occurrences: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent to or received; lost, late, delayed or intercepted e-mail transmission; inaccessibility of the Website, in whole or in part for any reason; traffic congestions on the Internet or the Website; unauthorized human or non-human intervention of the operation of the Open-Call,

including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the program, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the Program.

Tremolo or its Partners are not responsible for any attempt by an Applicant or other individual to deliberately damage or undermine the legitimate operation of this Program, including but not limited to any fraudulent claims, which may be a violation of criminal and civil laws. Should such an attempt be made, Tremolo reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution.

Tremolo's failure to enforce any term of these Open-Call Official Rules shall not constitute a waiver of that provision. Applicants engaging in any of the foregoing activities may be disqualified in Tremolo's sole discretion.

Registering and competing for The Slash Open-call implies full acceptance of the present Terms and Conditions as well as of necessity to formalize later the:

- Pathway agreement

No claims related to the selection of the Finalists, or any other aspects of the open-call, will be accepted.

The director of Tremolo has the power to settle all cases not covered by the present Terms.

ITEM 6: MISCELLANEOUS

In the event of circumstances independent of Tremolo's will and resulting in the impossibility of organising the Program, the Open-call shall be cancelled without any indemnification whatsoever.

The present "Terms and Conditions" are governed by French Law. FOR ANY DISPUTE ARISING IN CONNECTION WITH THE

CONSTRUCTION AND/OR PERFORMANCE OF THE PRESENT TERMS, THE COURTS HAVING JURISDICTION AT THE PLACE OF THE REGISTERED OFFICE OF TREMPOLINO WILL SOLELY BE COMPETENT TO RULE ON THE MATTER, WHICH IS EXPRESSLY ACKNOWLEDGED AND AGREED BY THE PARTIES.